

God.Country.Rustic



About God.Country.Rustic

God.Country.Rustic features home decor pieces that fall into the 'rustic' style category. They also engage in furniture restoration for veterans and military community.

Our mission with God. Rustic. Country. is to give back to the blue collar veterans and active military members, who have sacrificed their time and freedom to protect our country for little monetary compensation.

John and Tina Dickerson

We help the veterans and military community promote their handcrafted items and small businesses and provide a pathway to becoming their own entrepreneur. This support helps them with a way to provide extra income for themselves and their family.

We teach and encourage them to work for themselves, improve their own skill sets and concentrate on rehabilitation, not letting injuries or disabilities they've sustained hinder being able to live comfortably and not live pay check to paycheck.

We also provide a safe space for veterans and their families to learn a new skill that will enhance their physical and mental avenues. We provide an open-door policy, judgement-free discussions, and people to talk to about everyday struggles, demons they have come across, or dealing with issues pertaining transitioning to civilian life and more.

Our goal is to keep the veteran involved in the community, maintain the skills and hard work they have learned, and to give them an opportunity to live their life with purpose after separating from the military.

We help veterans with employment by getting them involved with Semper Fi Funds entrepreneurship program. Unless, the veteran or active military member has a current small business that has handcrafted products and are unable to sell due to disabilities, time constraints, difficulty selling their items and getting their product out to consumers. We help market, sell their products along with ours.

Our requirement is that they give back to veterans by a percentage of their profit they make or by teaching other veterans a skill trait to help them become self-sufficient. It's a pay it forward program not a take and receive. Our help includes, repackaging, displaying, marketing their items, writing a business proposal and giving them table space at festivals, farmers markets, etc. This helps get their name and company out, puts extra money in their pocket and the ability not having to pay a vendor fee, booth fee, sales tax or requiring them to obtain a sellers permit. We will handle all of that. Our goal is for the veteran, active military member and their family is to encourage them to start their own business and become a successful company.

We had our garage remolded into a "workshop". Which includes lower counter shelves, a lower wheelchair accessible workbench, drop down power and air ventilation for tools and dust. We also have floor matting for wheelchair and prosthetic accessibility and non-slippage mats, recessed lighting with three color changing settings for light sensitivities. Work bench and work area mobility, work benches have tires for easy maneuvering. The workshop is in the garage for easy access for wheelchairs. An open-door policy, for veterans and spouses who need to talk or have issues being in large crowds or social anxiety problems.

Additional support of the veteran & military community

They helped a spouse of a veteran sell products at their company stand. Also, helped with marketing and repackaging her product to help increase sales. John is also a representative for Semper Fi Fund and helps military members and spouses transition from military to civilian. Additionally, he also speaks at veteran gatherings.

<https://semperfifund.org/one-team-one-fight-one-family-jonathans-story/>

A few recent examples are: 1) they recently supported the California Advisory Council on Military Education Symposium by providing discounted speaker and sponsor gifts (<https://www.caacme.org> & <https://www.caacme.org/2019-sponsors.html>); 2) they recently supported the 4th Annual Menifee Freedom Run and Car Show as one of the vendors for the event; 3) supported Murrieta Pony League and Semper Fi Holiday Party and Golf Tournament, speaking at event, donation of silent auction items, and donating veteran gifts at event.